## PROCESS OF TECHNOLOGY TRANSFER

03

## **EVALUATION**

IEIP assesses the disclosure and develops a commercialization approach. If the technology can be patented, the application is handled by the NDSURF.

**NEGOTIATION** 

Once an appropriate company has been identified as a Licensee. NDSURF works with Patent Attorneys and the inventors to negotiate the terms and timeline of a licensing agreement.





02



Market research plays a critical role in identifying the commercial potential of the technology. NDSURF rigorously markets the technology to

find suitable companies and investors for potential partnerships.





05

**MARKETING** 

COMMERCIALIZATION

Research activities often lead to 'Eureka' discoveries that may be commercially viable. These discoveries/technologies deserve attention. Reporting your findings to IEIP via confidential disclosure forms helps kick-start the process of

commercialization.

**AND REPORT** 

Advancements in the technology, marketing and sale by the licensee ultimately lead to compensation as defined in the licensing agreement. This includes royalties, equity and other fees.

